Honch API

Welcome to the Honch API. Honch allows B2B Marketers and Revenue teams to target high-value decision-makers in UK companies.

Our API is built in the Swagger framework, for which you can find documentation and query the API at this link:

api.honch.co/setup

API structure

The Honch API supports searching for and enriching company and contact records, and are comprised as follows:

Contacts API

The Contact API allows you to query the full database of decision-makers available under your subscription. The purpose is to cast a wide net, returning a list of records that meet the input criteria, allowing you to continually run updates as new matching data comes into the system.

Newly Appointed API

The Newly Appointed API is used to retrieve new decision-makers that are added to Honch on a daily basis. It allows your Marketing or Sales team to create a live funnel of new hires that join companies, enabling them to continually target these key prospects.

Authentication methods

The API supports a Username and Password authentication method. You should be able to authenticate with your standard platform login.

Rate and usage limits

The Honch API uses rate and usage limits tied to the account provisioned for API access. Your API account is provisioned with:

Rate limits: A limit to the number of requests you can make within a given time period.

For the Authentication endpoint, the limit is 1 request per second.

For the Standard API, the limit is 25 requests per second (1500 request per minute).

Request limits: While our API is in beta, we will not be charging additionally for this or limiting requests, but please be aware that this may change moving forwards.